

What agency websites don't tell creators.

We read 2,760 agency, TikTok LIVE network and webcam studio websites in several languages.

84%

don't name the company behind them

88%

don't state their commission

50%

disclose no company, commission or terms

38

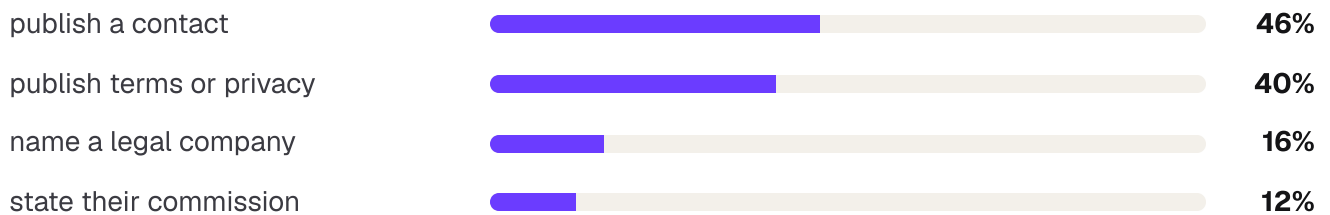
of 2,512 disclose all three

Findings.

- Only 16% name a registered company
- Only 12% state their commission
- 21% of webcam studios state pay, but only 5% name the company

Sources for the earnings range: [Rolling Stone](#), [Human Rights Watch](#).

Share of sites that...



By segment.

Sites	Fan-platform agencies	TikTok LIVE networks	Webcam studios
Read in full	697	835	980
Name a company	20%	25%	5%
State commission or payout	7%	6%	21%
Terms or privacy	48%	40%	33%

Method.

2,982 websites found in October 2026 through public agency lists and directories, search, a scan of business names in the Common Crawl web index and checks of likely domain names, in English, Spanish, Portuguese, Romanian, Japanese, Korean, Russian and other languages. Networks running near-identical sites under several domains count once. We read each homepage and its terms, privacy, pricing, about and contact pages, respecting robots.txt. We never log in, fill in forms or contact agencies.

A company counts only when the site names its own registered entity. A commission counts only when the site states its own rate. Every automated commission match and every new company match was checked by hand. Percentages are of the 2,512 sites we could read in full; 222 were offline or blocked and 248 couldn't be read in full.

Limits.

A website isn't a contract. Agencies that recruit only through social media or apps aren't included. This is a snapshot, and we'll repeat it. Next edition: spring 2027.

Press and data.

Aggregate figures (JSON): aboveboardstandard.com/data/research-aggregate-2026-10.json. Write to hello@aboveboardstandard.com. We never publish findings about individual agencies.